

Experience

Barek Advertising Agency, 1986-1992
Art Director
(Koç-Unisys, AVIS, Iveco-Otoyol, Nokia, MKE etc.
campaigns)

Solaris Design Group ,1992-1994
Founder
(Reysas Tandy-Grid, TÜBİTAK 34th Math Olympics,
Sanart92 International Art Events etc.)

Argos Communication Design Co., 1994-...
Founder

Some of Corporate References:

Konya Food and Agriculture University
Brand Consultant,
2016-....

Zaf Group of Companies
Brand Consultant,
2003-....

Limak Holding
Corporate Communication Director,
2004-....

Canpa Group of Companies
Brand Consultant,
2004-2011

Lal Gayrimenkul Değerleme A.Ş.
Brand Consultant,
2009-2012

Acilse Gayrimenkul Değerleme Ltd. Şti.
Brand Consultant, 2011



Necdet Kara

President,
Brand Consultant
GSM: 0 532 434 20 46
necdet@markapala.com



79th Year of Turkish Republic
Ankara Event Logotype



Donor Catalogue
Unicef Turkey
2002

Alfamax Electronic
Brand Consultant,
2008-2011

Vimpi Brand Communication Consultancy,
1995-2001

Makimsan Group, 1998-1999
Zintore Parfume Brand Design and Management,
2005-2006

Gazi University Faculty of Communication ve Başkent
University Faculty of Communication, Instructor,
2001-2004

Some of Non-Profit Organization References:

- United Nations
- UNDP
- Unicef
- UNFPA
- UNAIDS
- Woman Foundation

Education

Ankara University Faculty of Communication

Memberships

Association of Graphic Designers 1986
Ankara Association of Advertisers, 1995-2017
Association of Ad Creators, 2004-2017
Brand Council, 2015



Gazi University
Faculty of Communication
Instructor



Başkent University
Faculty of
Communication
Instructor



KOSGEB
Instructor of
Advertisement and
Brand Management



GRAFİKERLER
MESLEK
KURULUŞU

ICOGRADA
INTERNATIONAL COUNCIL OF GRAPHIC DESIGN ASSOCIATIONS



Association of
Ad Creators,
Ankara
Representative



ANKARA
REKLAMCILAR
DERNEĞİ

President of
8-9. Period

Experience

- 2006- : Argos Communication Design Co.
Creative Director
- 2002-2006 : Siyah Graphic
Creative Director
- 1993-1999 : Argos Communication Design Co.
Founder, Graphic Designer



Some of Non-Profit Organization References

UNFPA (UNITED NATIONS)

• Reduce Domestic Violence Against Women Project

- Design of 12 books,
- Design of Education Sets for related professionals

UNICEF

• “Children First, One More Step”

- Brochure design,
- Design of project posters,
- Designs of calendar, roll up, sticker and other project objects.

• Design of books, reports, logotypes, posters, newspaper and magazine ads for some Unicef projects.

UNDP (UNITED NATIONS)

- Diyarbakır-Batman-Siirt Development Project
- Sivas-Erzincan Development Project



Senem Lefkeli

Creative Director,
Founder

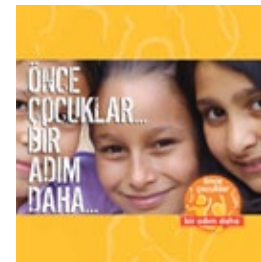
1974

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senem@markapala.com



Reduce Domestic Violence
Against Women Project books



Unicef
Children First Project



Unicef newspaper ads

THE FOUNDATION FOR WOMEN'S SOLIDARITY

Books, brochures and posters design.



UNAIDS (UNITED NATIONS)

- HIV/AIDS Researches and HIV Test Project

AKSAV (Antalya Culture & Art Foundation)

- 40th Antalya Golden Orange Film Festival Catalogue Design
- 7th Antalya Poem Days Poster, brochure and invitation design
- 12th Golden Orange Poem Festival Poster, brochure and invitation design

Projects

- Zafer Construction Calendar Sets

- Wall calendar, table calendar ve agenda designs.



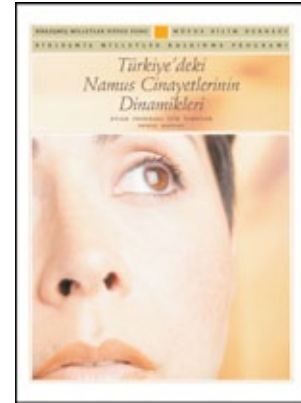
- Freekopi - Yeni Fikirler Medya A.Ş.
- Morrow İletişim Danışmanlığı

MORROW
"yarın için, bugün"

SÜRDÜRÜLEBİLİR BÜYÜME, SÜRDÜRÜLEBİLİR İLETİŞİM



UNICEF
Ads



UNFPA Report



UNAIDS book cover

Corporate References

- Konya Food and Agriculture University
- Limak Holding
- Limak Energy
- Limak Ambassadors Hotel
- LimakPort İskenderun
- Zafer Construction
- Lal Appraisal
- Canpa Group of Companies
- Stoper A.Ş.
- Alfamax A.Ş.
- Acilse Değerleme Ltd. Şti.
- Asista Teknik Servis Hizmetleri
- Hiref Ankara
- Logos Kimya Teknolojileri
- Celine Organization
- Antalya Valiliği - Kültür Envanteri Serisi



Limak Annual Reports



Limak Energy catalogue



The logotype design for company who produces de-icing chemicals to aircrafts.



Serhan Kopan CV

Experience

- 2017- : Argos Communication
Business Development Director
- 2011-2015 : Recordati İlaç Sanayi A.Ş.
Purchasing Executive
- 2008-2011 : Mustafa Nevzat İlaç Sanayi A.Ş.
Purchasing Executive



Education and Certificates

Contract Management

Galatasaray University, 09.2014

Advance Purchasing Management

İMES Education, 2012

Serhan Kopan

Business Development
Director

1976

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serhan@markapala.com

Skills

SAP (MM Modul Responsible)

Microsoft Office Programs

Language

English (Advance)

German (Intermediate)

Spanish (Intermediate)

Education

Bilkent University